



April 20, 2020

Greetings Louisiana Auxiliary Members,

We have lots of information to share with you from National Headquarters. Attached to this letter is a National Executive Committee briefing from April 17, 2020. This letter talks about what the National Headquarters has been up to for the last week and with the continuation of the 100th year how the reporting, awards, & scholarship timelines will change. So, attached to this letter is the changes to the reporting, awards & scholarship timelines. Please review this document and let everyone know about the changes. The changes will also be posted on the website today. Also, in this letter from National is the cancelation of Girls Nation for 2020.

Some of you know that every year there is a Department Leadership National Conference. Well this year it had been postponed due to the virus, but we were just informed that they will be doing a Virtual Meeting on May 2, 2020. They would like for us to send any questions we have to them for the National President and National Vice-President to answer during this meeting. So please send questions to secretary@lalegion-aux.org or you can phone Nicole at the office 225-219-3493 with your questions.

We ask all questions to be submitted by April 28, 2020 to Department.

I have been working with the C&B chairman to get the resolution completed to cancel the state convention for 2020 and it will be sent out to the DEC to be voted on. And once this has taken place, we will be emailing out the results of the voting to the auxiliary members.

If you have any further questions or concerns, please don't hesitate to reach out to me or the Department Secretary.

For God and Country,

Department President
Kate Kelsay



American Legion Auxiliary

*A Community of Volunteers Serving Veterans,
Military, and their Families*

April 17, 2020

TO: National Executive Committee Members, National Officers, National Chairmen, Past National Presidents

CC: Department Presidents; Department Secretaries, NHQ Staff

From: Kelly Circle, Executive Director

Re: **Weekly Briefing 4-17-2020**

Chrystal Daulton led a Resilience Training session for NHQ this morning in which the topic was “Hunt the Good Stuff.” I’m oversimplifying it, but it was about finding the positive to counteract our negative bias. She did a great job and there were some great takeaways for all of us.

I’ve found a couple of positives with the cancelation of National Convention. First, we get the opportunity to celebrate our Centennial for another whole year!! Second, we are given extra time to plan our direction for the next century. This “continuation of our 100th year” is a blessing because of all the questions that have come up. It’s gotten all of us to question why we do what we do. We’re also asking, “what do our governing documents say?” And most important, we’re asking, “Is this the best way to accomplish our goals and carry out our mission?”

Everyone I’ve talked with is doing a great job of adapting and figuring out ways to carry on no matter what the obstacle. As an added bonus, many of us are learning how to use technology to our fullest advantage. Keep up the efforts!

Some of the questions that have come up with the continuation of our year are centered around report due dates, and award and scholarship timelines. Attached is a spreadsheet with information by program area regarding all of these. Please feel free to share with all your unit friends through emails, social media, and phone calls. How many remember the old Bell jingle, “Reach out and touch someone?” 😊 Reach out, share information, and do a buddy check all in one.

Our Constitution & Bylaws committee and staff have been busy this week! Staff members, Angie Graham, Cathi Taylor, and Tamara Shumate along with C&B Chairman, Trish Ward, worked to make our process more efficient so our members are able to receive more information in a shorter period of time. They have done a phenomenal job and my hat’s off to their efforts! I’ve attached a copy of the automated email response that answers most all questions along with the attachments sent with the email. It’s a lot of information but this can help you with any C&B questions you might have now or in the future. Feel free to save these on your desktop for easy access and forward to anyone else who might have questions.



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After long thought and discussion, we decided to cancel the 2020 onsite Girls Nation. Because so much of the learning and growing experience is through the onsite activities and environment, it was also decided to not attempt to offer a virtual Girls Nation. A resolution is being drafted to allow us the option of inviting more participants who might be seniors to the 2021 Girls Nation. No decisions have been made on that yet; we just want to be prepared for all options. Stay tuned for more information.

I like to end on a positive note so here's a fun link to a 1970s Bell Telephone commercial so us "vintage" folks can sing along and have a fond memory and the younger crowd can learn a bit of what it was like back then.

<https://youtu.be/HO17B-ACRn0>

Enjoy the earworm and have a great weekend!

	Program Area	Award Title	Award Timeframe	Award Notes	Chairman Narrative
	AEF				Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
		Most contributions division (5) Most contributions for a unit and a department in a year	continue awarding this year; ongoing		
	Community Service				Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
		Most Outstanding Unit (5) Most Outstanding Dept (5)	awarded in 2021		
	Juniors				Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
		Most Outstanding Unit (5) Most Outstanding Dept (5)	awarded in 2021		
		Jr Member of the Year	awarded in 2021, applicants must have been juniors at start of 19-20 administrative year	recipient can receive award even if they are technically seniors during 2021 NC, as long as they were juniors at the start of the 19-20 administrative year.	
		Best media coverage	awarded in 2021		
		Honorary Divisional Vice Presidents (5)	Elections for 2020-2021 HNJDPVs to proceed electronically this summer, as previously planned for. 2020-2021 HNJDPVs to be installed at 2020-2021 NJMs.	Scholarship of \$2k will still be awarded, but only once per individual	
	Education				Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
		Most Outstanding Unit (5) Most Outstanding Dept (5)	awarded in 2021		
		Scholarships (all)	awarded this year	Departments deadline – May 1 Division deadline – May 15 National deadline – May 18 Letters to winners and announcement on website – end of May	
		Give 10	continue awarding this year; ongoing		
	Children & Youth				Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
		Most Outstanding Unit (5) Most Outstanding Dept (5)	awarded in 2021		
		Youth Hero	continue awarding this year; ongoing		
		Good Deed	continue awarding this year; ongoing		
	Liaison to CWF				
		Monetary awards announced on stage at NC	TAL driven; awarded in 2021		
	Leadership				Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
		Most Outstanding Unit (5) Most Outstanding Dept (5)	awarded in 2021		
	Americanism				Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
		Most Outstanding Unit (5) Most Outstanding Dept (5)	awarded in 2021		
		Essay	awarded this year; topic the same next year	Deadline 4/15	
	Poppy				
		Poppy Posters	awarded this year	Deadline 6/1	
		Little Miss Poppy	Award a winner for 19-20 and another for 20-21; both will be invited to NC 2021	Deadline 7/1	
		Most Outstanding Unit (5) Most Outstanding Dept (5)	awarded in 2021		Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
	VA&R				Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
		Most Outstanding Unit (5) Most Outstanding Dept (5)	awarded in 2021		
		NVCAF Award	monetary based so winner for 19-20 and a separate winner for 20-21; awarded each year at NVCAF		
		VAVS Volunteer of the Year	nominated by ALA, selected by VAVS, awarded this year	This is not presented by the ALA but by the VA.	
		VAVS hour bars	continue awarding this year; ongoing		

Program Area	Award Title	Award Timeframe	Award Notes	Chairman Narrative
	Individual Recognition Award: Recruitment and Service	Deadline 3/31	This is not presented by ALA but by the VA.	
	Individual Recognition Award: 100% VAVS Meeting Attendance	Deadline 3/31	This is not presented by ALA but by the VA.	
	Department Recognition: Michael Guty	Deadline 1/15	TAL Award	
	Parke Scholarship	awarded this year		
Legislative				Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
	Most Outstanding Unit (5) Most Outstanding Dept (5)	awarded in 2021		
National Security				Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
	Most Outstanding Unit (5) Most Outstanding Dept (5)	awarded in 2021		
Membership				Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
	Incentive awards	awarded this year; same incentives and timelines for 20-21 term, only calendar dates will need to be updated.		
Past Presidents Parley				Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
	Unit Member of the Year	awarded at 2021 convention	1 per department	
	Salute to Women Veterans	awarded at 2021 convention	1 per branch of service	
Public Relations				Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
	ALA Brand Ambassador	continued, awarded in 2021		
	PR Teams (5)	awarded in 2021		
	Website/Social Media Account	awarded in 2021		
	Most Outstanding Unit (5) Most Outstanding Dept (5)	awarded in 2021		
History				Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
Constitution & Bylaws				Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
Girls State/Girls Nation				Midyear reports are due January 5, 2021 with the 2 year report due May 15, 2021.
100th Centennial				continue to celebrate through 2021 NC
National President's Award for Excellence	Most Outstanding Unit (5) Most Outstanding Dept (5)	topic the same, awarded at 2021 NC		2 year report due June 1, 2021
Year-End Impact Reports Forms				Due June 1, 2020 and June 1, 2021